project profile

DONOR RECOGNITION

Horicon Marsh | Donor Wall





CLIENT

Horicon Marsh International Education Center Nanette Gassner 920.387.7860

LOCATION

Horicon, Wisconsin

DATE

Fall 2009

PROJECT SCOPE

70" X 90" Donor Wall

MATERIAL/PROCESS

Digital Displays, Digital Prints, Laminate, Wood

BUDGET

\$17,500

This visually interactive recognition display begins with push-through acrylic copy, vividly illuminating the campaign's most significant donor. A large, interchangeable graphic forms a center piece that is also back-lit within the LED illuminated cabinet. Digital displays presenting image slide shows are integrated to be easily accessed for updating while secure enough to prevent theft and damage. Various panels utilize a system of magnetic inserts with donor names, creating an updateable solution. All the more, materials and colors were precisely matched to correspond with the facility's earthy tones and architectural framework.

